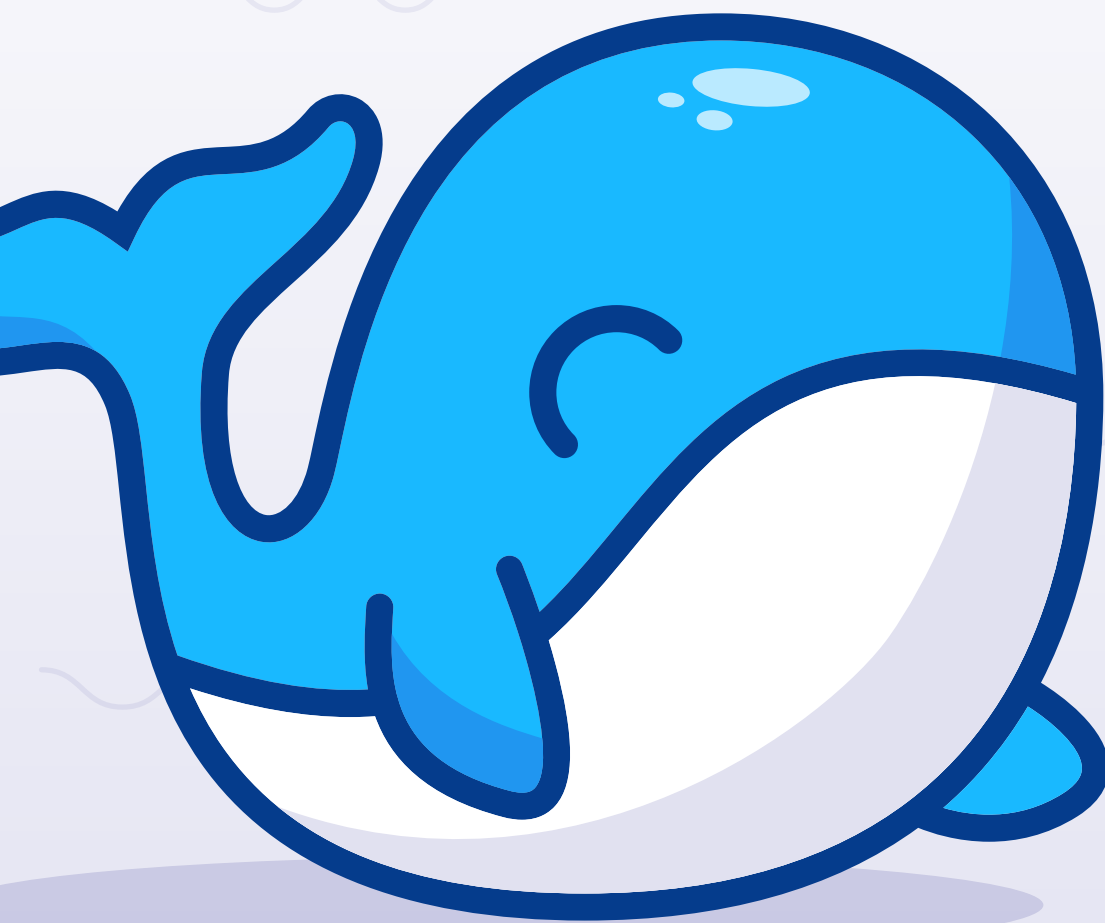


Oh Whale

Whitepaper

Preview
editon



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Welcome to Oh Whale

Crypto with a Splash of Change – And Profit Potential

Calling all crypto investors seeking a new wave of opportunity! Oh Whale introduces a groundbreaking platform that fuses the excitement of crypto with the power to protect our oceans.

The Challenge

- **Crypto's Image Problem:** Scams and volatility often overshadow the positive potential of blockchain technology.
- **Unrealized Impact:** While some crypto projects support social causes, proving tangible results is difficult.
- **Two Worlds Apart:** Connecting environmental action with the crypto world is a major hurdle.

The Oh Whale Solution for Investors

- **A Unique Investment:** Oh Whale offers a chance to diversify your crypto portfolio with a project that has real-world impact.
- **Grow with a Purpose:** As Oh Whale's community and impact expand, so does the potential for value growth.
- **Community-Driven Success:** Active participation in polls and decisions shapes the project's future, giving investors a voice in its direction.

More Than Crypto

Oh Whale is a movement that unites crypto enthusiasts and ocean advocates. We're building a vibrant community where passion fuels real-world impact – and potential profits.

Join the Oh Whale Pod!

Don't miss the wave! Invest in Oh Whale and ride the crest of a movement that's changing the narrative of cryptocurrency, one whale at a time – and creating a brighter future for both investors and our oceans.



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Project Description & Technology

Bridging Crypto with Real-World Conservation

Oh Whale is more than a cryptocurrency; it's a movement to connect the digital world with tangible action to protect our oceans and the magnificent creatures that inhabit them.

Presale Phase: Building Community & Supporting Immediate Impact

The presale phase of Oh Whale serves two crucial purposes:

1. **Community Building:** We aim to attract not only investors but passionate individuals who share our commitment to ocean conservation. Significant buy-in investors will be rewarded with unique NFTs, granting them access to our collective decision-making process and the ability to shape the future of Oh Whale.
2. **Immediate Impact:** A substantial portion of the funds raised during the presale will be directly allocated to reputable organizations already engaged in vital work to preserve our oceans. This demonstrates our commitment to making an immediate difference, even before the token launch.

Tokenomics & Ocean Conservancy Pool (OCP)

Once the \$OHW token is live on the Base network, each transaction will contribute to ocean conservation through a small buy and sell tax of 0.5%. This tax is a core mechanism in our mission to fund ocean conservation.

- **80% to OCP:** Of this 0.5% tax, the majority (80%, or 0.4%) will be dedicated to the Ocean Conservancy Pool (OCP). This transparent fund will be periodically used to support non-profit organizations and projects focused on protecting marine life and habitats. We will prioritize initiatives with proven track records and measurable impact.
- **20% to Liquidity Pool:** The remaining 20% (0.1%) of the 0.5% tax will be allocated to the liquidity pool on our chosen decentralized exchange (DEX). This ensures the long-term sustainability of the \$OHW token and supports its liquidity.

Example:

If you buy or sell \$100 worth of \$OHW, a total of \$0.50 will be allocated as a tax.

Of that \$0.50:

- \$0.40 (80%) will go directly to the Ocean Conservancy Pool (OCP).
- \$0.10 (20%) will help support the token's liquidity.



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Projected Impact

Now imagine we have a daily trading volume of \$1 million:

- **Daily:** With \$1 million in daily trading volume, the total tax collected would be \$5,000. Of that, \$4,000 (80%) would be allocated to the OCP, and \$1,000 (20%) would go to the liquidity pool.
- **Monthly:** If this trading volume remained consistent, over a month (assuming 30 days), the OCP would receive a total of \$120,000, while \$30,000 would go to the liquidity pool.

This demonstrates the significant potential of Oh Whale to generate funds for ocean conservation efforts while maintaining a sustainable and liquid token ecosystem.

Technical Specifications

- **Token:** \$OHW
- **Total Supply:** 1 billion
- **Network:** Base
- **DEX Pairing:** \$OHW - USDC (tbc)

Details regarding the presale, including instructions on how to participate, will be released shortly before it begins. We encourage you to follow our official channels for the latest updates.

Together, we can make waves for a better future.



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\$OHW

Make a splash, not a bubble

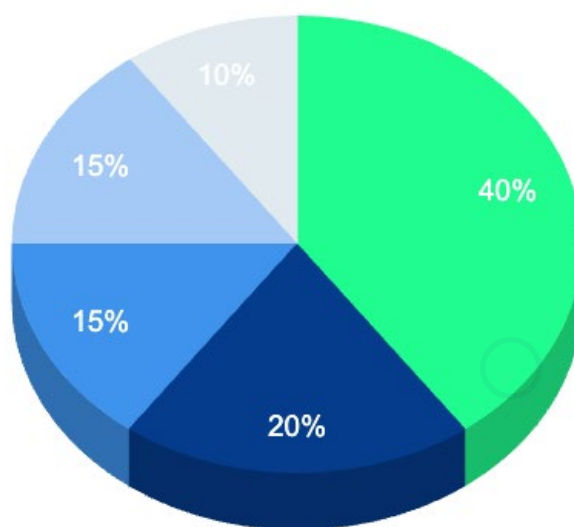
Name: Oh Whale Token

Symbol: \$OHW

Total Supply: 1 billion

Contract Type: xxx xxx xxx ERC-20

Distribution:



● Presale ● Staking rewards ● Development ● Marketing & Community ● Liquidity

Understanding the Ocean Conservation Pool (OCP)

The Heart of Oh Whale: The OCP represents a lifeline for whales. Every contribution, like a drop in the ocean, collectively creates an unstoppable current of support for ocean conservation.

Funding Mechanisms: Described in Technology page

Presale allocation: 10-15% initial allocation from presale.

Transaction Fees: 0.5% of all transactions after TGE will be allocated to OCP

Transparency: dedicated blockchain explorer for fund tracking.

The time to act is now. Invest in \$OHW and be part of the wave of change

\$OHW Token Utility - Stake Your Oh Whale Tokens, Earn Big with the Pod!

We love our community and want to reward you for being part of the Oh Whale family. That's why we've created a special staking pool with 200 million tokens just for you!



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\$OHW

Make a splash, not a bubble

When you stake your Oh Whale tokens, you'll earn a minimum of 25% APY – way more than any boring old bank. Plus, you'll be helping us build a better financial future together.

It's easy to get started, so dive in and stake your tokens today!

Remember: Staking is just one way to have fun with Oh Whale. Check out all our other awesome features and let's make some waves!

Early Supporter NFTs: Exclusive Rewards for Presale Investors

- **Limited Edition:** Out of our NFT collection, 2,000 Early Supporter edition NFTs will be offered, with a minimum investment of 1000 USD and a per-wallet limit for fair distribution*.
- **Exclusive Perks:** Early supporter NFT holders will enjoy:
 - Guaranteed whitelists for future Oh Whale NFT drops.
 - Participation in our project's DAO, giving you a voice in shaping the future of whale conservation efforts.
 - Discounts on unique Oh Whale merchandise, special content, or future events.
 - Special recognition within our growing community.

*distribution : These NFTs will be minted and airdropped before end of the presale, offering immediate value to early investors once the platform is fully live!

Don't miss out! Secure your Early Supporter NFT during the presale and unlock a world of benefits dedicated to whale conservation!



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Market analysis

1. Market Overview

- **Cryptocurrency Market Growth:** The global cryptocurrency market continues to expand, with total market capitalization exceeding \$2.40T and rising adoption across different sectors.
- **Social Impact Crypto Trend:** Increasingly, cryptocurrency projects are focusing on social or environmental missions, demonstrating demand for investment opportunities that align with personal values.

2. Targeted Market

- **Demographics:** The Oh Whale project will attract a diverse audience, including individuals of all ages interested in cryptocurrency, whale conservation, and technology-driven solutions for social good. Crypto experience levels may vary, from those new to crypto to experienced investors.
- **Psychographics:** Our ideal target market believes in the power of collective action. They care deeply about marine life and are frustrated by the limited avenues for supporting conservation. They are open to innovation and excited by the potential of cryptocurrency to drive positive change.

3. The „Missed Connection“

- **Crypto Enthusiasts:** A yearning for impact. Many cryptocurrency enthusiasts hold a deep desire to see their investments become a force for good. Yet, the lack of projects demonstrating verifiable, meaningful change leaves them frustrated and their potential untapped.
- **Environmentalists:** A Heart Divided. Passionate ocean advocates, driven to protect marine life, often feel conflicted. While drawn to the innovation of crypto, concerns about its environmental impact create doubt and hesitation.
- **The Unanswered Call:** A tangible connection between crypto and conservation remains elusive. Whales – symbols of the ocean’s health – desperately need our support. Cryptocurrency’s potential to fuel conservation efforts is undeniable, yet there’s a lack of projects that convincingly demonstrate the positive change it can achieve.

Visuals: Considering a powerful image of a whale alongside this section to further drive home the impact.



Market analysis

4. Oh Whale's Solution: Let's Change the Tide for Whales (and Crypto!)

- **Whales Win, We Win.** Let's be honest – whales are awesome! But they're also in serious trouble. Oh Whale is laser-focused on turning the tide for these majestic creatures. By tapping into the shared passion for whales, we aim to bridge the gap between crypto and those yearning for ways to create real-world impact.
- **Transparency: Trust is Everything.** We get it. Sometimes the crypto world can feel a little murky. Oh Whale is flipping the script on that! With our transparent Ocean Conservation Pool (OCP), you'll know exactly where your funds are going. Every transaction, every contribution – it all adds up to protect whales in a way everyone can see and understand.
- **Impact Built-In: Make a Splash Every Day.** With Oh Whale, you won't need to jump through hoops to make a difference. A small portion of every transaction fuels the OCP. Every time you buy \$OHW, you help whales without even lifting a finger!
- **Community Driven, Whales Protected.** Oh Whale isn't just about us; it's about YOU. We're building a community that will change the game for whale conservation. We'll connect with you on all channels – even outside of the typical crypto circles. We'll work alongside influencers who believe in the cause, and most importantly, we'll give YOU a voice! Through regular polls and voting, the Oh Whale community will help choose the whale conservation projects we support, making sure every dollar resonates with the people it matters to most.

5. Oh Whale: Way Ahead of the Wave

- **Crypto Needs a Cause:** Let's face it, sometimes the crypto world feels a bit detached from the „real“ world. Oh Whale bridges that gap in a big way. It's about harnessing the power of crypto to rally around a cause that resonates globally – protecting the majestic whales that call our oceans home.
- **Changing the Game: Forget Extra Steps** Our „conservation by transaction“ model makes supporting whales as easy as using crypto. It's a completely new way to think about donations – not a one-off thing but built into how Oh Whale functions. This kind of everyday impact is a serious game-changer.
- **Building a Better Future, Together** Oh Whale is proof that crypto can (and should!) be a force for good. We're not just about whales; we're about demonstrating the power of community and transparency to change the way crypto does business. Join us, and help us show the world how it's done!



Roadmap ICO

Phase 0: The Deep Dive

- **Core development:** „Invest in the foundation of Oh Whale. Our focus on strong development and security paves the way for future success.“
- **Blockchain security audits:** „Your peace of mind is our priority. We’re investing in comprehensive security audits to ensure your investment is safe.“
- **Community building:** „Join the movement early! Be part of a vibrant community passionate about crypto and protecting our oceans.“
- **Early supporter appreciation:** „Early supporters reap the rewards. Show your belief in Oh Whale and receive exclusive benefits.“
- **Initial involvement in ocean conservation:** „See your investment make a real-world difference from day one. We’re contributing to ocean conservation efforts right from the start.“
- **Token Presale :** Secure your Oh Whale tokens during the presale and unlock additional benefits through our flexible staking program and an exclusive Early Supporter NFT rewards for presale investors. (details on staking rewards and NFT in dedicated sections).

Phase 1: Token Splash

- **TGE:** „Don’t miss the launch of the token that’s making waves! Participate in the Token Generation Event and secure your place in the Oh Whale ecosystem.“
- **Launch on DEX:** „Liquidity is key. Our listing on a decentralized exchange makes it easy to access and trade our token.“
- **Token claims:** „We value transparency. Our seamless token claiming process ensures you receive your investment promptly.“
- **NFT collection introduction:** „Own a piece of the movement. Our unique NFT collection supports ocean conservation and offers exclusive perks.“
- **Strong partnership buildups:** „Strength in numbers. We’re forging powerful alliances to amplify our impact on ocean health.“



Oh Whale

Roadmap ICO

Phase 2: Ocean Alliance

- **CEX listings:** „Expanded reach, increased exposure. Be part of Oh Whale as we list on major centralized exchanges.“
- **Partnerships with well-known organizations to help whales:** „Together, we make a bigger splash. Collaborations with renowned conservation organizations reinforce our mission. „
- **Unique merch launch:** „Wear your support with pride! Our exclusive merchandise directly funds ocean conservation efforts.“

Phase 3: Heart of the Ocean

- **Groundbreaking platform:** „Get involved, make a difference. Our revolutionary platform puts conservation action at your fingertips.“
- **Further NFT expansion:** „Dive deeper into the Oh Whale experience. New NFT offerings unlock unique utility and benefits.“
- **Global recognition:** „Changing the world, one whale at a time. Together, we'll achieve recognition as leaders in blockchain-powered conservation.“

Phase 4: Legacy of the Whale

- **Educational and P2E project:** „Crypto with a conscience. Learn about blockchain and ocean conservation through our engaging educational initiative.“
- **And much much more....**



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Oh Whale

Fuel Ocean Conservation, Secure Your Oh Whale Tokens in the Presale!

Our Presale Strategy:

Token Information

- **Total Token Supply:** 1 billion
- **Presale Allocation:** 40% (400,000,000 tokens)
- **Target Raise:** \$7,000,000
- **Soft Cap:** \$5,000,000
- **Hard Cap:** \$7,000,000
- **Accepted Payment Methods:** ETH, USDT, USDC

We've designed a 5-stage tiered discount structure to reward early supporters and accelerate our conservation efforts:

Stage	Target Raise	Discount	Token Price	Approx. Tokens Available
Stage 1	\$1,000,000	20%	\$0.014	~71,428,571
Stage 2	\$1,000,000	15%	\$0.0149	~67,114,094
Stage 3	\$1,000,000	10%	\$0.0158	~63,291,139
Stage 4	\$1,000,000	5%	\$0.0166	~60,240,964
Stage 5	\$1,000,000	0%	\$0.0175	Remaining (~138 million)

Presale & Staking Options

Secure your Oh Whale tokens during the presale and unlock additional benefits through our flexible staking program and an exclusive Early Supporter NFT rewards for presale investors. (details on staking rewards and NFT in dedicated sections).

Fund Allocation

Proceeds from the presale will be strategically allocated to fuel Oh Whale's mission:

- **Project Development in the long term**
- **Marketing & Community Building**
- **Security Audits**
- **Ocean Conservation Pool (OCP) Contribution -**
Directly supporting whale protection efforts worldwide.



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Unsold Token Handling

We prioritize transparency and community involvement. Any unsold tokens from the presale will be handled as follows:

- **Community Vote:** Holders of the Oh Whale Token will have the opportunity to vote on the allocation of unsold tokens.
- **Options:** Vote to determine the percentage to be directly contributed to the Ocean Conservation Pool* (OCP) and the percentage to be burned.

*Market-Sensitive Contributions: Contributions to the OCP will be strategically paced to ensure sustainability and minimize potential impact on the token price. This may involve gradual releases over time.

Presale Conditions

- **Flexible Presale Outcome:** While our goal is to reach the hard cap, we reserve the right to adjust our post-presale strategy Based on market conditions and the amount raised. This could include:
 - **Proceeding with project development if the soft cap is met,** ensuring sufficient resources for a solid start.
 - **Extending the presale to reach the hard cap** if market conditions are favorable and there is substantial investor interest.
 - Due to the inherent nature of blockchain transactions, presale contributions cannot be refunded in their original currency form.
 - All investors will receive an amount of OHWE tokens for their presale contribution. The number of tokens received will be determined by the price at the presale stage during which the contribution was made. These tokens will be claimable upon Token Generation Event (TGE).

Token Launch Timing: Reaching the presale targets does not guarantee an immediate token launch on a public exchange. The launch will be strategically planned to ensure optimal market conditions and project readiness. We will keep the community informed throughout the process.



Legal & Regulatory Considerations

Oh Whale acknowledges the complex and evolving legal and regulatory environment surrounding cryptocurrency tokens. Our commitment to proactive compliance and responsible innovation guides our operations within the dynamic blockchain space.

Nature of the Token

The Oh Whale token (\$OHW) is a multi-utility token designed to provide access to a range of benefits and functionalities within the Oh Whale ecosystem, across multiple platforms. \$OHW tokens grant holders the ability to participate in limited platform governance, earn rewards, unlock exclusive features, and more. The classification of \$OHW as a multi-utility token has been verified in consultation with qualified legal advisors specializing in blockchain regulations.

Applicable Laws and Regulations

We are mindful of the following regulatory areas and their implications for our multi-platform ecosystem:

- **Securities Laws:** Oh Whale has designed its staking and reward systems to minimize characteristics that could classify \$OHW as a security. We will continue to monitor this area carefully.
- **Anti-Money Laundering (AML) and Know-Your-Customer (KYC) Regulations:** Compliance with AML/KYC regulations is a priority, particularly given our plans to integrate payment functionalities in the future
- **Data Privacy Laws:** Oh Whale will adopt robust data protection practices in compliance with relevant regulations such as the GDPR.
- **Payment Regulations:** We will explore applicable regulations governing cryptocurrency as a payment method across various jurisdictions.
- **Gaming Regulations:** If our P2E gaming platform is implemented, we will thoroughly investigate licensing requirements and any potential restrictions within our target markets.

Geographic Considerations

Oh Whale recognizes regulatory variations across different jurisdictions. We will actively seek specific legal advice when considering expansion into new regions to ensure compliance in all areas of operation.

Tax Considerations

Oh Whale will provide guidance on the potential tax implications for \$OHW token holders. Investors are advised to consult with tax professionals in their own jurisdictions.



Ongoing Consultation

We work closely with legal advisors specializing in blockchain, cryptocurrency, and gaming regulations to proactively navigate this dynamic landscape and ensure ongoing compliance.

Disclaimer

The information within this section is intended for informational purposes and does not constitute legal advice. Investors and potential token holders are strongly encouraged to conduct their own thorough research and seek professional legal counsel regarding the regulatory considerations of cryptocurrency investments in their respective jurisdictions.

- **No Investment Advice:** „This whitepaper and its contents do not constitute financial, investment, or legal advice. Potential investors or token holders should seek professional advice before making any investment decisions.“
- **Risk Acknowledgement:** „Investments in cryptocurrencies and ICOs carry a high degree of risk. Investors could lose some or all of their investment. The historical performance of Oh Whale or the \$OHW token is not indicative of future results.“
- **Regulatory Uncertainty:** The regulatory landscape for cryptocurrencies and blockchain projects is dynamic and continues to evolve. Oh Whale makes no representations or warranties as to the legality of the ICO or the long-term value of the \$OHW token.



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Conclusion & Call to Action

Oh Whale is rising from the depths as a beacon of hope, not just for majestic whales, but for the future of blockchain technology. We are poised to be one of the first crypto projects to bridge the gap between the digital and real worlds, tackling a crucial issue: ocean conservation. By empowering the largest animals on Earth, we aim to inspire a wave of positive change within the cryptocurrency space. Let Oh Whale be a testament to the potential of crypto to go beyond mere financial gain, fostering real-world impact.

Our vision is clear. We are building a sustainable, long-term project that will continuously evolve. Our ecosystem will consistently contribute to ocean conservation organizations around the globe, ensuring a healthy future for these magnificent creatures and our planet.

The opportunity is now. By joining us as an early investor, you'll not only be grabbing valuable \$OHW tokens, but also gaining a voice in shaping the development of this groundbreaking project. Be a part of the solution, be a part of the Oh Whale movement.

Learn More & Join the Community: Visit our website ohwhale.io to delve deeper into Oh Whale's mission and join our vibrant community on TG, DS, X and IG.

Spread the Word: Help us create a wave of change. Share this whitepaper with your network and let's build a brighter future for whales and our oceans together!

